





# Feature comparison of "the big 4" chatbots

Feature Comparison <i>Sarah Ennett 14/03/25</i>	 ChatGPT	 Claude	 Gemini	 Copilot
Cost for paid plan	Plus \$20/Team \$30 Pro \$200/Ent POA	Pro \$20/Team \$30 Ent POA	Advanced £19.99 Workspace POA	Microsoft 365 Personal \$9.99/Ent \$30
Everyday answers	✓	✓	✓	✓
Writing	✓	✓	✓	✓
Programming	1/2	✓	1/2	1/2
Web search	✓	✗	1/2	1/2
Image creation	✓	✓	✓	✓
Reasoning	✓	✓	✓	✓
Voice chat	✓	✗	1/2	✓
Deep Research	✓	✗	✓	✗
The X Factor	Custom GPTs & folders	Projects, Cleaner UX, EQ	Gems, biggest memory, Google integration	Copilot Studio, MS integration