

# Module 1 Worksheet

## Getting Started with AI for Your Business Idea

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### Set Up Your AI Helper ✓

Choose your AI tool

- Go to ChatGPT.com (free account works fine)
  - Or try Claude.ai if you prefer
  - Bookmark it so you can find it easily
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### Try These Questions with AI ✓

Copy and paste these prompts, replacing [your service] with your actual idea:

- "What are the most important things to consider before starting a [your service] business?"
  - "What questions should I ask myself about starting a [your service] business on the Isle of Man?"
  - "What would I need to get started with a small [your service] business?"
  - "Who typically hires [your service] and why?"
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### Organise Your Thoughts ✓

- Write down your service in one sentence: *Example: "I want to offer dog walking and pet sitting for busy families in Douglas."*

Your idea: \_\_\_\_\_

- Note 3 reasons you think this could work:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

- Write down 3 questions you have:

1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
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## Ready for Module 2? ✓

You're ready when you can tick these boxes:

- I've tried asking AI a few questions about my business idea
  - I have a clear sentence describing what service I want to offer
  - I've written down why I think this could work
  - I have some questions I want to explore further
  - I feel comfortable having a conversation with AI
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## Quick Tips for Success 💡

### Talk to AI like a helpful friend

- Don't worry about perfect questions
- If an answer doesn't make sense, ask for clarification
- Try asking the same question in different ways

### Trust your local knowledge

- AI knows general business info, but you know your area
- You understand your potential customers better than AI
- Combine AI research with what you see locally

### Take your time

- There's no rush - this is about getting organised
  - It's fine to come back and ask AI more questions later
  - Each conversation helps you think more clearly
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**Next:** Module 2 - Making Your Idea Clear

*Remember: There are no silly questions, only missed opportunities to learn something useful.*